## **CLAIMS:**

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What is claimed is:

- Fi 1](3 A method comprising:
- 2 receiving an electronic mail address from a first
- 3 communication device; and
- responding to the first communication device with a
- 5 telephone number that enables said first communication device to
- 6 place a call to a second communication device represented by said
- 7 electronic mail address.
- 2 A method according to claim 1 wherein said first

  communication device is one of a wireless telephony device, a

  POTS (Plain Old Telephone Service) based telephone device and a

  device utilizing Internet Protocol based telephony.
  - 3/15 A method according to claim 2 wherein said second communication device is one of a wireless telephony device and a POTS (Plain Old Telephone Service) based telephone device.
- 5 1 A method according to claim 1 wherein a Wireless Name
  2 Service server is receiving said e-mail address.
- 1 6 48 A method according to claim 5 further comprising:
- inputting of said e-mail address on said first communication
- 3 device; and

- transmitting said e-mail address to said Wireless Name
  '

  Service server.
- 1 7/19 A method according to claim 6 further comprising:
- looking up on said server said telephone number using said
- 3 received e-mail address as a key thereto.
- 1 8  $\beta$  A method according to claim 7 wherein said responding
- 2 is performed by said Wireless Name Service server.
- 1 9/0; A method according to claim 1 wherein said call is
- 2 automatically placed by said second communication device.
- 1  $10/2^3$  A method according to claim 1 wherein said call is
- 2 automatically placed on behalf of said second communication
- 3 device.
- 1 11/13 A method according to claim 1 wherein said telephone
- 2 number is displayed on said second communication device.
- 1 12/3, A method according to claim 1 further comprising:
- 2 responding to the first communication device with
- 3 information other than said telephone number, said other
- 4 information including proper names, addresses, preferences and
  - 5 data relating to the owner of said second communication device
  - 6 represented by said e-mail address.
  - 1  $\frac{7}{8}$ , 13. A method comprising:
  - 2 receiving a unique string identifier from a first
  - 3 communication device; and

- responding to the first communication device with a

  telephone number that enables said communication device to place
  a call to a second communication device represented by said
  unique string identifier.
- 8 14. A method according to claim 13 wherein said first
  9 communication device is one of a wireless telephony device, a
  10 POTS (Plain Old Telephone Service) based telephone device and a
  11 device utilizing Internet Protocol based telephony.
- 1 15. A method according to claim 14 wherein said second 2 communication device is one of a wireless telephony device and a 3 POTS (Plain Old Telephone Service) based telephone device.
  - 16. A method according to claim 14 wherein said wireless telephony device is a cellular telephone.
  - 17. A method according to claim 13 wherein a Wireless Name Service server is receiving said unique string identifier.
- 1 18. A method according to claim 17 further comprising:
- inputting of said unique string identifier on said first
- 3 communication device; and
- 4 transmitting said unique string identifier to said Wireless
- 5 Name Service server.
- 1 19. A method according to claim 18 further comprising:
- looking up on said server said telephone number using said
- 3 received unique string identifier as a key thereto.

- 1 20. A method according to claim 19 wherein said responding
- 2 is performed by said Wireless Name Service server.
- 1 21. A method according to claim 13 wherein said call is
- 2 automatically placed by said second communication device.
- 1 22. A method according to claim 13 wherein said call is
- 2 automatically placed on behalf of said second communication
- 3 device.
- 1 23. A method according to claim 13 wherein said telephone
- 2 number is displayed on said second communication device.
- 1 24. A method according to claim 13 further comprising:
- 2 responding to the first communication device with
- 3 information other than said telephone number, said other
- 4 information including proper names, addresses, preferences and
- 5 data relating to the owner of said second communication device
- 6 represented by said unique string identifier.
- 1 25. A system comprising a server configured with:
- 2 means for receiving an e-mail address from a first
- 3 communication device; and
- 4 means for responding to the first communication device with
- 5 a telephone number that enables said first communication device
- 6 to place a call to a second communication device represented by
- 7 said electronic mail address.

- 1 26. A system according to claim 25 further wherein said
- 2 first communication device includes means for inputting said e-
- 3 mail address. \*
- 1 27. An system according to claim 25 including a means for
- 2 automatically placing said call to said second communication
- 3 device using said telephone number.
- 1 28. A system according to claim 25 wherein said means for
- 2 responding includes means for responding with information other
- 3 than said telephone number, said other information including
- 4 proper names, addresses, preferences and data relating to the
- 5 owner of said second communication device represented by said e-
- 6 mail address.